



Finalisation of the project "Development of Partnerships through Intermediary Platforms for the Support of WBL/ Apprenticeship Schemes in Tourism-WBLTour"

Since November 2017, seven organizations from 3 Southern European counties (Greece, Italy and Spain) were engaged to support the creation WBL/ Apprenticeship Schemes in the Tourism sector. The need for the creation of such schemes emerged through the rise of unemployment among youngsters and also emigration, two major factors challenging the education and training policies in the targeted regional area.

In order to tackle this problem/ challenge, the project "Development of Partnerships through Intermediary Platforms for the Support of WBL/ Apprenticeship Schemes in Tourism-WBLTour" implemented within the framework of the Erasmus+ programme of the European Commission, aims to support the development of partnerships, between VET providers, enterprises and other actors through the creation of intermediary platforms (partnerships). Those partnerships, support the implementation of a large scale of work based learning/ apprenticeship schemes with the adoption of duly contextualized high-standard blended VET and work-placed learning practice, in the Tourism sector.

The main target groups addressed by the project were: (a) Students at lower and upper-secondary levels, (b) early school leavers and (c) NEETs

The main results of the project were:

- a national report regarding the State of the art of apprenticeship in the Tourism sector in the three participating countries (Greece, Italy, Spain) and a report of Good Practices in apprenticeship and work base learning schemes in Europe
- the selection of three common profiles in the three countries
- the design of 3 new VET curricula and training material for work based learning and apprenticeship schemes, in the Tourism sector
- the development of three intermediary platforms, one in every country, to operate through partnerships of VET providers, enterprises, social partners, local/regional authorities and other stakeholders, across Europe
- the creation of a Comprehensive On-line Application Structure (COAS) for the support of the intermediary platforms, the apprentices and the partnership itself
- the organisation of 3 Info-days (one in each participating country) aiming at defining the actors to be involved in the intermediary platforms and at promoting the project's idea.





The aim of the project's Pilot Implementation activities was the analysis the target groups' reactions in order to interpret the feasibility and the usability of the training materials.

Particularly, 9 beneficiaries in Greece, Italy and Spain (3 per selected professional profile: receptionist, cook and housekeeper) participated in the project's apprenticeship activities with the following structure:

- 220 hours of internship in a tourist company (hotel or restaurant) under the supervision of a qualified supervisor, employee in the company, and
- 80 hours of on-line training through the project's e-platform

Regarding the implementation of the on-line training, it has been successfully completed by all of the participants, who, during the evaluation process, agreed that the training material was very well structured and organised and covered all the topics of interest for each professional profile selected.

As far as the training in the company is concerned, it is worth mentioning that due to the expansion of Covid-19 in the three participating countries and the lock down measures imposed by the national governments, the apprenticeship activities in the tourist companies were interrupted and were completed only for a small number of apprentices.





For more information about the project:

- Visit the project website at www.wbltour.eu
- Write to info@wbltour.eu
- Subscribe to the COAS platforms.wbltour.eu/login/

Project Details:

Project Title: Development of Partnerships through Intermediary Platforms for the support of WBL/Apprenticeship Schemes in Tourism- WBLTour

Project No: 585210- EPP-1-2017-1-EL-EPPKA3-VET-APPREN

Programme: ERASMUS + Key Action 3: VET-Business Partnerships on Work-based learning and Apprenticeships

Project duration:

01st November 2017 – 31st July 2020

Project Partners:

1. HELLENIC MANAGEMENT ASSOCIATION, Greece – Lead Partner
2. INSETE- Greece
3. MUNICIPALITY OF SYROS ERMOUPOLIS- Greece
4. ARIS FORMAZIONE E RICERCA- Italy
5. CONSORZIO ITACA SOCIETA COOPERATIVA- Italy
6. CÁMARA OFICIAL DE COMERCIO, INDUSTRIA Y SERVICIOS DE ZARAGOZA- Spain
7. FORMATION Y ASESORES EN SELECTION Y EMPLEO SL.- Spain

