

WBLTour Project 3rd Newsletter

Project “Development of Partnerships through Intermediary Platforms for the Support of WBL/ Apprenticeship Schemes in Tourism- WBLTour”, implemented within the framework of the Erasmus+ programme of the European Commission

The activities of the Project “Development of Partnerships through Intermediary Platforms for the Support of WBL/ Apprenticeship Schemes in Tourism- WBLTour” are ongoing!

The project is being implemented within the framework of the European Programme Erasmus+, Key Action 3- Support for Policy Reform. The project started in November 2017 and will finish in April 2020.

The lead partner of the project is HELLENIC MANAGEMENT ASSOCIATION (HMA) from Greece. The other project partners are the following institutions/ organisations:

- **INSETE- Greece**
- **MUNICIPALITY OF SYROS ERMOUPOLIS- Greece**
- **ARIS FORMAZIONE E RICERCA- Italy**
- **CONSORZIO ITACA SOCIETA COOPERATIVA- Italy**
- **CÁMARA OFICIAL DE COMERCIO, INDUSTRIA Y SERVICIOS DE ZARAGOZA- Spain**
- **FORMATION Y ASESORES EN SELECTION Y EMPLEO SL.- Spain**



The problem/ challenge that the project is dealing with, is that the economic crisis has created an unstable financial environment, which has led among others to the rise of unemployment. High youth unemployment and emigration are the two major factors that are challenging the education and training policies in Southern European countries: Greece, Spain and Italy.

Taking these considerations into account, the main objective of the project WBLT is to support the development of partnerships, between VET providers, enterprises and other actors through the creation of intermediary platforms (partnerships).

Those partnerships, will support the implementation of a large scale of work based learning/ apprenticeship schemes with the adoption of duly contextualized high-standard blended VET and work-placed learning practice, in the Tourism sector. Under the coordination of the Spanish VET provider FASE, the partners involved in each country, have participated in the definition of the common approaches and tools to be utilized to implement the concerned activity. Each Partner has chosen one Professional Profile: Receptionist (Italy), Cook (Spain) and Housekeeper (Greece).

The activities aiming at the design of the VET courses for the 3 qualifications in the Tourism sector were set up by the above mentioned partners and were developed, also through Skype meetings, during which the VET courses design was discussed and validated by all partners.

Under the coordination of Formacion y Asesores en Seleccion y Empleo (FASE), each partner involved in the strategic partnership, participated in the definition of the common approaches and tools to be utilised in order to implement the concerned activity. Each Partner has developed a specific training curriculum both on the job and online. For each topic, the relevant training material has been uploaded to the project platform.

The intellectual output of the activity has been discussed and validated by all the partners involved in the strategic partnership. HMA digitised the entire training material in the required formats, in order to be uploaded and used in the e-learning platform (COAS). The digital material will include text, video, images, graphics and will ensure the minimum necessary level of interactivity.

After this phase there will be the development of the Pilot Implementation Phase, in order to monitor the efficiency of the project's apprenticeship approach methodology on three students/workers from each partner country, one for each professional profile (3 students X 3 countries). The selection and the support of the students will be done through each separate intermediary platform. The intermediary platforms, on the other hand, will prepare reports, including the measurements of efficiency of the pilot phase, potential gaps and barriers, identified good practices, procedures and activities.



