



### **3rd Infoday of the project “Development of Partnerships through Intermediary Platforms for the Support of WBL/ Apprenticeship Schemes in Tourism- WBLTour” within the framework of the Erasmus+ programme of the European Commission**

On Friday 14 June at 20:00, the Infoday on WBLTour, the European project about learning and training for future tourism professionals, will be held in Cyclades Chamber. Municipality of Syros – Ermoupolis, project partner, organizes the event, which will be part of the programme "Syros Run 2019 - I Run for Diabetes".

The project “Development of Partnerships through Intermediary Platforms for the support of WBL/Apprenticeship Schemes in Tourism- WBLTour” aims to support the development of partnerships, between VET providers, small and large enterprises, local authorities, professional organisations and social partners. Pilot implementation will be supported by the adoption of duly contextualized high-standard blended VET and work-placed learning practice in the tourism sector. The Comprehensive On-line Application Structure (COAS) will enhance the intermediary platforms, bridging the worlds of education, training and work, providing a common language between competencies acquired through learning paths and the needs of occupations, the labour market and the apprentices.

The aim of the project is to define and analyze the training needs analysis for three professional profiles of the tourism industry and to design the corresponding curricula and training courses, using high level training standard and apprenticeship experience in real tourism companies. Specifically, the professional profiles for the three participating countries are Housekeeper-Greece, Receptionist-Italy, Cook-Spain.

The project's idea, specifically thought for young generations, was born in a historical background where economic crisis has driven to a great financial instability, causing a deep rise of unemployment rate, particularly among young people. In this context, Tourism is the driving force of local economy and industry.





For more information about the project:

- Visit the project website at [www.wbltour.eu](http://www.wbltour.eu)
- Write to [info@wbltour.eu](mailto:info@wbltour.eu)
- Subscribe to the COAS [platforms.wbltour.eu/login/](http://platforms.wbltour.eu/login/)

### **Project Details:**

**Project Title:** Development of Partnerships through Intermediary Platforms for the support of WBL/Apprenticeship Schemes in Tourism- WBLTour

**Project No:** 585210- EPP-1-2017-1-EL-EPPKA3-VET-APPREN

**Programme:** ERASMUS + Key Action 3: VET-Business Partnerships on Work-based learning and Apprenticeships

### **Project duration:**

01<sup>st</sup> November 2017 – 30 April 2020

### **Project Partners:**

1. HELLENIC MANAGEMENT ASSOCIATION, Greece – Lead Partner
2. INSETE- Greece
3. MUNICIPALITY OF SYROS ERMOUPOLIS- Greece
4. ARIS FORMAZIONE E RICERCA- Italy
5. CONSORZIO ITACA SOCIETA COOPERATIVA- Italy
6. CÁMARA OFICIAL DE COMERCIO, INDUSTRIA Y SERVICIOS DE ZARAGOZA- Spain
7. FORMATION Y ASESORES EN SELECTION Y EMPLEO SL.- Spain

